

RESIDENTIAL REAL ESTATE

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Coldwell Banker Residential Real Estate Opens New Brickell Office

Company Entering "New" Market of Growing Downtown Miami

MIAMI (July 24, 2015) — In response to the extensive new construction and international attention on the Brickell corridor and downtown Miami real estate, <u>Coldwell Banker Residential Real Estate</u> will open the doors to its new Brickell office, located at 35 SE 9 Street, Miami, 33131, in early October.

The Brickell office will serve all market sectors, with an emphasis on luxury real estate. Coldwell Banker Residential Real Estate has represented some of the world's most exceptional properties through its Previews[®] luxury program. Approximately 35 sales associates will be based in the Brickell office.

"With our presence in the heart of Brickell — the hub of what has been called the 'Wall Street of the South' — we are able to leverage our extensive coverage throughout the South Florida market," said Nancy Klock Corey, branch manager of Coldwell Banker Residential Real Estate's Miami Beach office.

"The Brickell office will be a natural complement to our Key Biscayne and Coconut Grove presence," added Dianne Regalado, branch manager of Coldwell Banker Residential Real Estate's Key Biscayne office.

Coldwell Banker Residential Real Estate already has Miami-Dade offices in Miami Beach, Key Biscayne, Aventura, Coconut Grove, Pinecrest, Coral Gables and Kendall. The Brickell office is Coldwell Banker Residential Real Estate's 21st office in the Southeast region. The office space, with both a retail presence and a third floor suite, has a straight line view to The Shops at Mary Brickell Village and features welcoming, modern décor. The first floor is a showcase/sales center featuring local projects, as well as Coldwell Banker Residential Real Estate's inventory Florida-wide. Capitalizing on a 180-degree window feature, the third floor office utilizes contemporary workspace design in a paperless/wireless environment. One of the office's most unique features is a rooftop terrace, which boasts a direct view of Brickell City Centre.

"Brickell is an important piece in our strategy for the Miami market," said Duff Rubin, regional senior vice president, Coldwell Banker Residential Real Estate, Southeast Florida. "While we have comprehensive coverage surrounding the area, we wanted to have a strong local presence right in the heart of Brickell to capitalize on the booming construction, and the entry of many fine retailers that are leasing space at the nearby Brickell City Centre. Developers and retailers alike are investing in the area and it has become a vibrant sector of the market. It's the right place to be."

Corey and Regalado will oversee the new Brickell office. They are already looking to expand by affiliating additional top-producing luxury sales associates.

About Coldwell Banker Residential Real Estate

Coldwell Banker Residential Real Estate is a leading full-service residential real estate company with more than 85 offices and 5,100 sales associates serving the communities of Central Florida, Flagler, Brevard, Palm Beach, Southeast Florida, Southwest Florida and Tampa Bay. Worldwide, the Coldwell Banker network includes 3,000 offices with nearly 86,000 sales associates. Every day, Coldwell Banker Residential Real Estate properties are exposed to 16 million buyers on more than 725 high-traffic websites. For more information or to view local listings, visit <u>ColdwellBankerHomes.com</u>. To learn more about a career in real estate or affiliating with Coldwell Banker, visit <u>JoinCBToday.com</u>. Coldwell Banker Residential Real Estate is a subsidiary of NRT LLC, the nation's largest residential real estate brokerage company.

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