



RESIDENTIAL REAL ESTATE

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The Jill's® Shine Bright at the Global Luxury Summit

NRT, LLC's Elite Group of Coldwell Banker Previews International® Associates

MIAMI (February 18, 2015) — Jill Eber and Jill Hertzberg of Coldwell Banker Residential Real Estate's [The Jills®](#) – the #1 ranked real estate team in America across all brokerages according to *REAL Trends*, were the featured speakers this past week, at a conference for luxury real estate agents. On Feb. 8 and 9, NRT LLC hosted a Global Luxury Summit at the Fairmont Sonoma Mission Inn & Spa in Napa Valley on behalf of Coldwell Banker Previews International®, the luxury marketing platform of Coldwell Banker®. The elite group of the top 35 Previews® Property Specialists—which represents over \$3 billion in luxury home sales—was treated to an exclusive networking session and leading panel of experts who shared global luxury trends and an update on the state of the luxury real estate market.

Bruce Zipf, president and CEO, NRT LLC provided a brief overview of the national luxury landscape. Milton Pedraza, founder and CEO of the Luxury Institute, also led a panel session on servicing high-net-worth individuals with Alberto Milani, CEO of Buccellati Americas, Charles Winn, chief sales and marketing officer of Convergent Wealth Advisors and Ken Newman, regional sales director of Flex Jets. Ginette Wright, vice president of luxury marketing for NRT, and Dan Barnett, senior vice president of marketing for NRT, also shed light on all of the exciting new marketing resources offered to Previews specialists and their exclusive clients. For the finale, the group broke away for a special VIP dinner at Hamel Family Winery. Attendees walked away from the summit with a more comprehensive picture of the affluent market, a renewed sense of focus and stronger connections to their Previews counterparts who are based all over the world.

As the leading luxury real estate agents in South Florida and Miami Beach, The Jills have sold more than \$2.8 billion in real estate since 2005. They have been named Florida's No. 1 team for 12 consecutive years by [Coldwell Banker Residential Real Estate](#) and the No. 1 team for Coldwell Banker worldwide. Their expertise and knowledge of the luxury market has helped

The Jills achieve record-shattering sales, including the sale of the Versace Mansion and the highest recorded sale in Miami ever, the \$47 million 3 Indian Creek.

The Jills team, which includes Jill Hertzberg, Jill Eber, Felise Eber, Danny Hertzberg and Hillary Hertzberg, uses powerful marketing strategies, extensive media exposure and affluent contacts worldwide to attract a client list that includes celebrities, Fortune 500 executives, diverse international clientele and long-time Miami Beach residents. The team specializes in high-end multi-million dollar properties in South Florida's most elite enclaves such as Star Island, Fisher Island, Indian Creek Island, the Sunset Islands, Venetian Islands, La Gorce Island, Golden Beach, Miami Beach, North Bay Road, Gables Estates, Tahiti Beach and all luxury condos.

Coldwell Banker Residential Real Estate in Florida is a leading full-service residential real estate company with more than 80 offices and 4,900 sales associates serving the communities of Central Florida, Palm Beach, Southeast Florida, Southwest Florida and Tampa Bay. Worldwide, the Coldwell Banker network includes 3,100 offices with over 85,000 sales associates spanning 50 countries. Every day, properties listed and marketed by Coldwell Banker Residential Real Estate are exposed to 16 million buyers on more than 725 high-traffic websites. For more information or to view local listings, visit FloridaMoves.com. Coldwell Banker Residential Real Estate in Florida is a subsidiary of NRT LLC, the nation's largest residential real estate brokerage company.

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