



RESIDENTIAL REAL ESTATE

Media Contact:

Elise Ramer, Coldwell Banker Residential Real Estate

Elise.Ramer@nrtseast.com

Tim Elmes Represents South Florida at Global Luxury Summit

Fort Lauderdale's Premier Waterfront Specialist Included in NRT, LLC's Elite Group of Coldwell Banker Previews International® Associates

FORT LAUDERDALE (February 18, 2015) —[Tim Elmes](#) of Coldwell Banker Residential Real Estate's Las Olas office, attended an exclusive conference for luxury real estate agents last week. On Feb. 8 and 9, NRT LLC hosted a Global Luxury Summit at the Fairmont Sonoma Mission Inn & Spa in Napa Valley on behalf of Coldwell Banker Previews International®, the luxury marketing platform of Coldwell Banker®. The elite group of the top 35 Previews® Property Specialists—which represents over \$3 billion in luxury home sales—was treated to an exclusive networking session and leading panel of experts who shared global luxury trends and an update on the state of the luxury real estate market.

Bruce Zipf, president and CEO, NRT LLC provided a brief overview of the national luxury landscape. Milton Pedraza, founder and CEO of the Luxury Institute, also led a panel session on servicing high-net-worth individuals with Alberto Milani, CEO of Buccellati Americas, Charles Winn, chief sales and marketing officer of Convergent Wealth Advisors and Ken Newman, regional sales director of Flex Jets. Ginette Wright, vice president of luxury marketing for NRT, and Dan Barnett, senior vice president of marketing for NRT, also shed light on all of the exciting new marketing resources offered to Previews specialists and their exclusive clients. For the finale, the group broke away for a special VIP dinner at Hamel Family Winery. Attendees walked away from the summit with a more comprehensive picture of the affluent market, a renewed sense of focus and stronger connections to their Previews counterparts who are based all over the world.

Coldwell Banker Previews International® has been serving the needs of luxury home buyers and sellers since 1933 and is exclusively available to Coldwell Banker Real Estate and its 82,200 sales associates and 3,100 offices in 50 countries and territories around the globe. In 2013, Coldwell

Banker® agents handled more than 20,000 transaction sides of homes priced at \$1 million or more, with an average sales price of \$1.86 million*.

About Coldwell Banker Residential Real Estate

Coldwell Banker Residential Real Estate in Florida is a leading full-service residential real estate company with more than 80 offices and 4,900 sales associates serving the communities of Central Florida, Palm Beach, Southeast Florida, Southwest Florida and Tampa Bay. Worldwide, the Coldwell Banker network includes 3,100 offices with over 85,000 sales associates spanning 50 countries. Every day, properties listed and marketed by Coldwell Banker Residential Real Estate are exposed to 16 million buyers on more than 725 high-traffic websites. For more information or to view local listings, visit FloridaMoves.com. Coldwell Banker Residential Real Estate in Florida is a subsidiary of NRT LLC, the nation's largest residential real estate brokerage company.

###